



# 2019 Gen Now Retreat Schedule

UPDATED 9/10/19

## HELP YOU, OTHERS AND YOUR ORGANIZATION GROW

*Gain perspective, practices, and practical advice through three days of lively information exchanges that promote lasting learning. Retreat sessions are designed for high interaction. No spectators!*

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### FRIDAY, NOV. 1, 2019 / **BUSINESS ATTIRE**

**The Berkshire Innovation Center (The BIC), 45 Woodlawn Avenue, Pittsfield, MA**

**Check-in for overnight guests at the Lake House is 3:00-4:30 pm at the Lake House (Main House)**

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4:30 PM - **Registration in the BIC Main Hall**  
5:00 PM

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5:00 PM - **Welcome + Retreat Overview:** Linda Dulye, Founder/ President, Dulye & Co./  
5:15 PM Founder-Executive Director, Dulye Leadership Experience

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5:15 PM - **Been There, Wish I Knew: Tips to Maximize your Weekend:** DLE Retreat Alumni  
5:30 PM

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5:30 PM- **Innovation Inspired: The DLE, BIC and You:** Ben Sosne, Executive Director,  
5:45 PM Berkshire Innovation Center

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5:45 PM- **Facility Tour**  
6:15 PM

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6:15 PM- **Networking Crash Course:** Nate Girard, CEO/ Higher Purpose Corporation  
6:30 PM

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6:30 PM- **Networking Reception**  
7:00 PM

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7:00 PM- **Team Trivia Face-Off** with Emcees Kevin Pink and Steven Rogers of Double  
7:50 PM Entendre

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7:50 PM- **Wrap-Up/ Preview Day 2/ Group Photo**  
8:15 PM

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**SATURDAY, NOV. 2, 2019 / BUSINESS CASUAL ATTIRE**

**Proprietor's Lodge on Pontoosuc Lake, 22 Waubeek Road, Pittsfield, MA**

**Day 2 & 3 sessions utilize a variety of formats for large and small group exchanges:**

- **Keynotes:** Speaker-led presentation followed by table discussion/exercise and a call to action.
- **Best Practice Break-Outs:** Focused table conversations, led by retreat speakers, on developmental needs and workplace challenges identified in retreat applications. Gain advice for Development Action Plans.
- **Give/Get Pop-Ups:** Quick tips and insights about a skill or expertise from a retreat attendee, illuminating the retreat's commitment to mutual learning.
- **Team-Ups:** U-pick tandems, trios and quads with speakers and attendees for career/professional brand coaching and Development Action Plan support.
- **Panels:** Perspectives, stories and tips from multiple speakers on a moderated panel.

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8:00 AM - 8:30 AM	<b>Continental Breakfast</b>
8:30 AM- 8:40 AM	<b>Day 2 Overview: Innovate YOU!</b> Linda Dulye
8:40 AM- 8:50 AM	<b>Best Practice Break-Out</b>
8:50 AM- 9:30 AM	<b>Keynote: Inspire Focus: How to Set, Communicate and Achieve Goals,</b> Mike Mathis, President & COO, MGM Springfield
9:30 AM- 9:35 AM	<b>Get/Give Pop-Up</b>
9:35 AM- 10:15 AM	<b>Keynote: Manage Your Inner Bias: Build Resilient Connections with an Inclusive Mindset,</b> Gwendolyn VanSant, Founding Director, BRIDGE/ Workforce Inclusion Expert
10:15 AM- 10:30 AM	<b>Coffee + Chat Break</b>
10:30 AM- 11:05 AM	<b>Speaker Panel: We NEED to Talk: Effective Communication Practices for Real-Time Application,</b> Moderator: Deborah Ferro Burke, Author/Change Management Expert
11:05 AM- 11:40 AM	<b>Keynote: Financial Wellness: Staying in the Green Zone,</b> Matthew Keator, Partner, The Keator Group
11:40 AM- NOON	<b>Innovate You! Development Action Plan Team-Up</b>
NOON- 1:15 PM	<b>Lunch + Break-Outs</b>

1:15 PM- 1:35 PM	<b>Group Photo</b>
1:35 PM- 2:15 PM	<b>Keynote: Overcome the 20/80 Syndrome—Collaboration Strategies that Build Teamwork and Accountability</b> , Ken Pouliot, SVP/Global Sales, Percolate
2:15 PM- 2:20 PM	<b>Get/Give Pop-Up</b>
2:20 PM- 2:35 PM	<b>Stretch Break: Deskside Exercise Tips</b> , Shannon Ashcroft, Owner, Ashcroft Workplace Wellness
2:35 PM- 2:50 PM	<b>Beverage + Chat Break</b>
2:50 PM- 3:30 PM	<b>Keynote: Beating Imposter Syndrome</b> , Andrea Lein, Head of the School, Dewey Academy and Christina Fieni, Data Strategy Director, Droga5
3:30 PM- 4:00 PM	<b>Innovate You! Development Action Plan Team-Up</b>
4:00 PM- 4:40 PM	<b>Keynote: Put Stress in Check</b> , Jesse Noll, Manager, Custom Content and Experience, Wavemaker and April Roche, Director of Student Services, Hillcrest Educational Centers
4:40 PM- 4:55 PM	<b>Impact Check: What's Happening?</b>
4:55 PM – 5:00 PM	<b>Day 2 Wrap-Up</b>
6:30 PM- 9:00 PM	<b>Networking Reception:</b> Lakeside at the Lake House Compound

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**SUNDAY, NOV. 3, 2019 / CASUAL ATTIRE**

**Proprietor's Lodge on Pontoosuc Lake, 22 Waubeek Road, Pittsfield, MA**

**Overnight guests at the Lake House compound must check out by 9:00 am**

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7:30 AM - 8:00 AM  
**Optional but encouraged**  
**Gentle Morning Yoga by the Lake** with Shannon Ashcroft, Owner, Radiance Yoga  
*Learn breathing techniques and gentle yoga poses to energize your mind and body, relieve stress and tension, improve your mood, and boost your mental clarity. All experience levels are welcome. Dress comfortably. Mats and blocks will be provided—or bring your own.*

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8:30 AM - 9:30 AM  
**Book Exchange + Continental Breakfast**

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9:30 AM- 9:40 AM  
**Day 3 Overview: Keep Innovating!** Linda Dulye

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9:40 AM- 10:20 AM  
**Keynote: Leading Up: Accountability, Authenticity and Other Leadership Essentials for Life**, Captain Scott Smith, Chair of the Joint Military Operations Department, Naval War College

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10:20 AM- 10:50 AM  
**Keynote: Community Activism: Boost Others by Giving Back**, Liana Toscanini, Executive Director, Nonprofit Center of the Berkshires, and Wendy Healey, Board President, WAM Theatre

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10:50 AM- 11:00 AM  
**Coffee + Chat Break**

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11:00 AM- 11:10 AM  
**Group Photo**

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11:10 AM- 11:40 AM  
**Keynote: Defying Distance: How to Build Meaningful Virtual and International Connections**, David Bell, Global Business Manager, Topcoder

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11:40 AM- 12:00 AM  
**Best Practice Exchange: Continuous Learning—Routines and Resources to Keep Your Edge**

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12:00 AM- 12:20 PM  
**Innovate You! Development Action Plan Declarations**

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12:20 PM- 12:30 PM  
**Closing Call to Action: Stay Connected through 2020**

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