

Fresh topics. Powerhouse faculty. High-impact learning.

# 2018 GEN NOW RETREAT

DULYE  
LEADERSHIP  
EXPERIENCE

OWN  
YOUR  
CAREER

Founded 2008

Nov. 2-4, 2018 at Proprietor's Lodge, The Berkshires, MA

Comprehensive, C-suite quality career training for young professionals motivated to advance in the workplace, expand their network and improve the critical skills for leading people and projects.

Polish your professional brand. Diversify your network. Crush your 2019 goals with successful strategies about customers, communication, credibility, collaboration, change and connections.

Established in 2008 by the Dulye Leadership Experience, the retreat doubles as a meaningful recognition opportunity and a springboard for 2019 career plans. Leave the weekend with a concrete action plan for achieving professional goals — and stay accountable, post-retreat, with periodic meet-ups.

## Keynote Sessions

Poignant talks that expand perspectives and enhance skills for succeeding in today's complex, changing workplace.

**Create a Culture of Accountability.** Rear Admiral (Ret.) Brian Losey, Former Commander US Navy Special Warfare Command/ Partner, Shield AI

**Turn Your Purpose into Performance.** Ben Carpenter, Former CEO, RBS Greenwich Capital / Founder, The Bigs Project

**How to Build Trust in a Team.** Ken Pouliot, Vice President of Sales for the Americas, SAP

**You're Biased! Now What?** Andrea Lein Ph.D., Head of the School, John Dewey Academy

**Navigate New Boundaries in Business Ethics.** Beverly Williams, Attorney/Author/Founder, Your Employment Matters

**Create the Ultimate Customer Experience from Wherever You Sit.** Jeff Johnstone, Senior Vice President, Service Delivery, CenturyLink

**Are You Fit to Lead? Achieve a Healthy Mind/Body Connection.** Tuan Nyugen, 2018 Best of the Berkshires Personal Trainer

**Polish Your Professional Brand.** Cindy Marshall, Chief Marketing Officer, Annie Selke Company/ Founder and CEO, SHINE Strategy

**Learn from Failure: Recovery Strategies after it all Falls to S###**  
Special Guest Speaker

## Interactive Discussions

Provocative conversations about career and workplace challenges. Personalize learning by attending sessions that resonate most with you.

**From Peanuts to Truffles: Managing Your Personal Finance**

**Protect Your Reputation in a World of Alternative Facts**

**Reignite the Fire: Tips for Beating Career Burnout**

**Don't Become Extinct: Be a Continuous Learner**

**Achieve Work/Life Balance**

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## Roundtable Exchanges

Candid and informal exchanges of experiences, contacts and advice in smaller settings that create meaningful connections.

## Action Planning

Develop an action plan with coaching from an assigned mentor for jumpstarting 2019 professional goals and staying accountable.

**Ultimate Networking: Build Your Dream Team of Advisers**  
**Risky Business: Starting Your Start-Up with 20/20 Hindsight**  
**Crisis! What Crisis? Leading Effectively Under Pressure**  
**Stepping Up as a First-Time Boss**

**Career Ownership: Set Outcomes for Your Learning Experience**  
**Crush 2019 Professional Goals: Create Your Action Plan**

**Register NOW:**  
[www.dle.dulye.com](http://www.dle.dulye.com)

Click on DLE Gen Now  
Retreat

Questions? Contact:  
[genow@dulye.com](mailto:genow@dulye.com)

Gen Now Retreat is  
generously underwritten  
by:



## Venue Sponsors



Lakeside learning at the Berkshires' premiere and newest event venues: The Lake House and Proprietor's Lodge on pristine Pontoosuc Lake, Pittsfield, MA.



Lodging available at the Lake House at a special retreat rate.

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## Retreat Schedule

**Friday, Nov. 2: 5-8 p.m.**  
**Saturday, Nov. 3: 8:30 a.m.-6 p.m.**  
**Sunday, Nov. 4: 9 a.m.-Noon**

## Who Should Attend

Young professionals and emerging leaders motivated to advance in their careers and improve their management and leadership skills while expanding their professional networks. Participants should be naturally curious and have some experience managing projects and/or people.

## Big Returns on Your \$500 Registration

- Full access to all sessions/all days
- Breakfast, lunch, networking receptions
  - Personalized career coaching
  - Networking with a diverse professional community
- Subscription to the DLE's exclusive career enhancement newsletter

## Retreat Location